

# THE BRENTHAM SOCIETY

NEWSLETTER

NO. 5

NOVEMBER, 1970.



## ANNUAL GENERAL MEETING

The first A.G.M. of the Society was held on Wednesday, 21st October. After a review by the Chairman on the activities of the Society over its first six months, a new Committee was elected, which is listed below. The meeting next considered the draft Constitution for the Society, proposed by the Steering Committee. The Constitution was accepted unanimously. The meeting was concluded by a general discussion, as a particular result of which the Committee will devote special attention to the erosion of the two chief characteristic elements of the estate, the hedges and small pane windows.

## THE COMMITTEE

The new Committee has, at its first meeting, co-opted an additional member, as Secretary to the Committee, so that the full membership is as follows:

|                 |                       |                             |
|-----------------|-----------------------|-----------------------------|
| Clive Hicke     | 72 Brentham Way       | Chairman                    |
| Brian Fallon    | 12 Winscombe Crescent | Vice Chairman               |
| Tony Scanlan    | 3 Winscombe Crescent  | Hon. Secretary              |
| Colin Dix       | 7 Ludlow Road         | Hon. Treasurer (New member) |
| Mrs. M. Aarons  | 8 Winscombe Crescent  |                             |
| A. Oliver       | 48 Denison Road       |                             |
| Miss M. Tims    | 137 Fowlers Walk      |                             |
| Martin Jiggins  | 43 Ludlow Road        | New Member                  |
| Mrs. S. Poulain | 6 Neville Road        |                             |

## SUBSCRIPTIONS

Subscriptions for 1970/71 are now due and may be left with a note of your name and address, with any committee member. The subscriptions have been fixed at six shillings per household so that nobody need be excluded, but since this will barely cover the needs of the Society over a year, we hope that members will regard this figure as a minimum.

## MEMBERSHIP

In view of the importance given at the A.G.M. to a sufficiently large membership of the Society, the Committee proposes to visit all residents on the estate who are not yet members, in an endeavour to ascertain the views of residents and to stimulate membership.

## TRADE DISCOUNTS

As those who attended the A.G.M. already know, the details of the trade discount scheme, briefly forecast in an earlier Newsletter, have now been made available. Please see attached sheet.

/continued .....

For Your Diary: Wednesday, 21st October. AGM (members only).

WINDOWS

We feel sure that most people living on the estate are aware that one of the most characteristic features of the houses are the small-framed windows. If a house-owner decides to remove these windows and replace them with the louvred or picture windows, which are so widely advertised, not only is the pleasant appearance of his own house spoilt but the effect will be detrimental to the appearance of the entire row of houses. This, according to Estate Agents, has the effect of lowering the value of the property. As so many of the original Brentham frames are becoming rotten and will need replacing sooner or later, the Committee are investigating firms of joiners who could produce new Brentham frames at a reasonable cost. We will report our findings to you.

#### HEDGES

We have now found a resident on the estate willing to undertake hedge cutting on a regular basis, starting from next Spring. It will not be possible to establish costs until the number of hedges is known, but it will be related to the amount of hedge. Will all residents who are interested in monthly hedge-cutting during the summer notify Mr. Fallon. There will be no obligation until costs are known.

#### PROPOSED FLATS IN BRENTHAM WAY

A proposal to erect an additional block of 13 flats, up to four storeys in height in the grounds of the existing block known as Mount View at the top of Brentham Way has been rejected by Ealing Council on three issues: (a) loss of residential amenity, visual and otherwise, in which the fact that it was adjacent to the Brentham Conservation Area was noted, (b) density of existing development, (c) protection of a substantial number of mature trees which the Council considers should be retained.

#### AIMS OF THE SOCIETY

Although these were stated clearly in our first-ever circular - "to encourage the preservation and improvement of the character of the estate" and "to promote such social activities as may be desired by residents" - there are still comments made from time to time which show that we are still identified by some as an offshoot of the conservation movement or, alternatively, of the Brentham Club or even that we have some political affiliation.

The simple answer is that our aims are as stated above and reiterated in the Society Constitution issued to all residents, where the second point was expanded to cover promoting the interests of the estate and its residents by promoting any activity desired by members and to co-operate with any body or individual having similar or related aims. We are entirely independent of everything and everyone except the opinions of our members and everyone who lives on the Brentham Garden Estate, as defined in our Constitution, is welcome to join and his or her views on local affairs are the most important feature of the Society. Only by advising people of local issues at the appropriate time and by enabling people on the estate to make their voice heard either individually or through the Society can the aims of the Society be achieved, and the more members we have to this end, the more effective we can be on their behalf. Many people do not wish to participate in the Society or in social activities and we fully appreciate this, but please do not feel that this implies that it is not worth while your joining.

#### NEXT MEETING

Wednesday, 2nd December: "PROBLEMS OF THE SMALL GARDEN"

A talk by Mr. Brian Northcliffe at 8.00 p.m. at the Brentham Club, Meadvale Road.

All residents welcome!

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I would like to support the Brentham Society and enclose 6s. (per household) membership fee for 1970/71.

## TRADE DISCOUNTS

The idea is straight-forward: simply produce your current membership card when trading at the stores listed below and this will entitle you to a discount as shown. The only stipulation is that the purchase must amount to ten shillings at food stores and £1 at all other shops, and must cover goods purchased for cash; service payments, rentals, repairs, etc., are excluded as are goods already offered below list price. And, of course, a current membership card, signed by the purchaser, must be produced. Since most membership cards are still due for renewal, the original cards having expired at the end of September, members are asked to contact any Committee Member as soon as possible, if they wish to obtain these discounts, by renewing their 6s. subscription - which they should easily be able to recover in the first week of discount trading.

The following stores are already offering these discounts and several other local traders are being contacted so that the list is by no means complete yet:-

|                         |                                 |                  |             |
|-------------------------|---------------------------------|------------------|-------------|
| Messrs, James           | 133 Pitshanger Lane             | Butchers         | 5% discount |
| Messrs. Shaw & Sewell   | 114 " "                         | Grocers          | 5% "        |
| Messrs. McPhail         | 120 " "                         | Greengrocers     | 10% "       |
| Brentham Furnishers     | 121 " "                         |                  | 17½% "      |
| Sayers                  | 5 New Broadway, W.5.            | Men's Outfitters | 5% "        |
| Edwards                 | 44 High Street, W.5.            | Jewellers        | 10% "       |
| Chincraft Ltd.          | Springbridge Road               |                  | 5% "        |
| Shellshears Sports Ltd. | 122 Broadway, W.13.             |                  | 10% "       |
|                         | (not available on tennis balls) |                  |             |

Please remember, you must produce a current 1970/71 membership card. Cards marked "up to September 30th 1970" are not valid.

It is hoped that, by this scheme, members will find that this is the only Society of its type which it actually saves money to join; and that local traders will receive more local support in their competition with the national multiple stores.

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